

## Creating Inclusive Research Through a Culturally Aware Data Collection Site Hector Salazar, BSN, Carola Ferrer-Simo, MPH, Fabu Carter, PhD, Annik Dupaty, MA, James Bester, BS, Lytonia Floyd, BA, Tracy Smith, BS, Carey Gleason, PhD Wisconsin Alzheimer's Disease Research Center, Madison, WI

### Background

**Barriers to URG** participation in research Lack of Historical cultural safety trauma Financial Transportation Mistrust Racism Research design

• Black individuals in the United States are at high risk for health disparities which increases risk for cognitive decline and Alzheimer's Disease and Related Dementias (ADRD).

 Black and Latino communities are 1.5-3 times more likely to suffer from Alzheimer's Disease than white individuals.

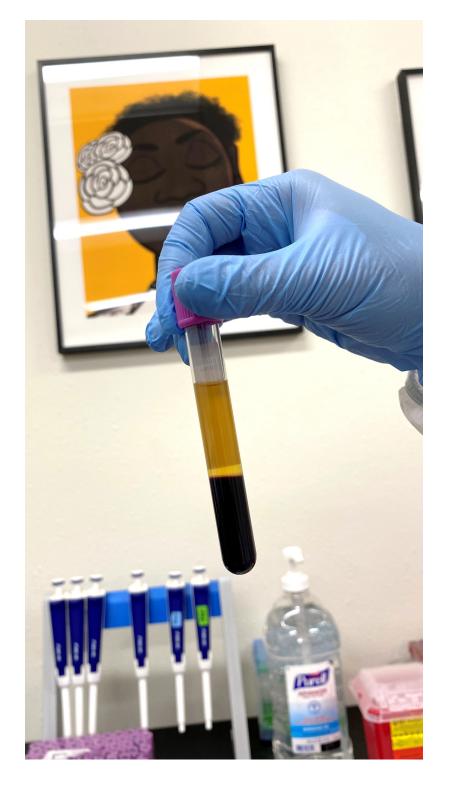
The goal of this study was to establish a community site for ADRD research. We address two major barriers to clinical research participation for under-represented groups: 1. Lack of cultural safety

2. Inaccessible research sites

Our model aligns with community partners' values and advances goals for organizational and systemic change directed toward improving health equity.

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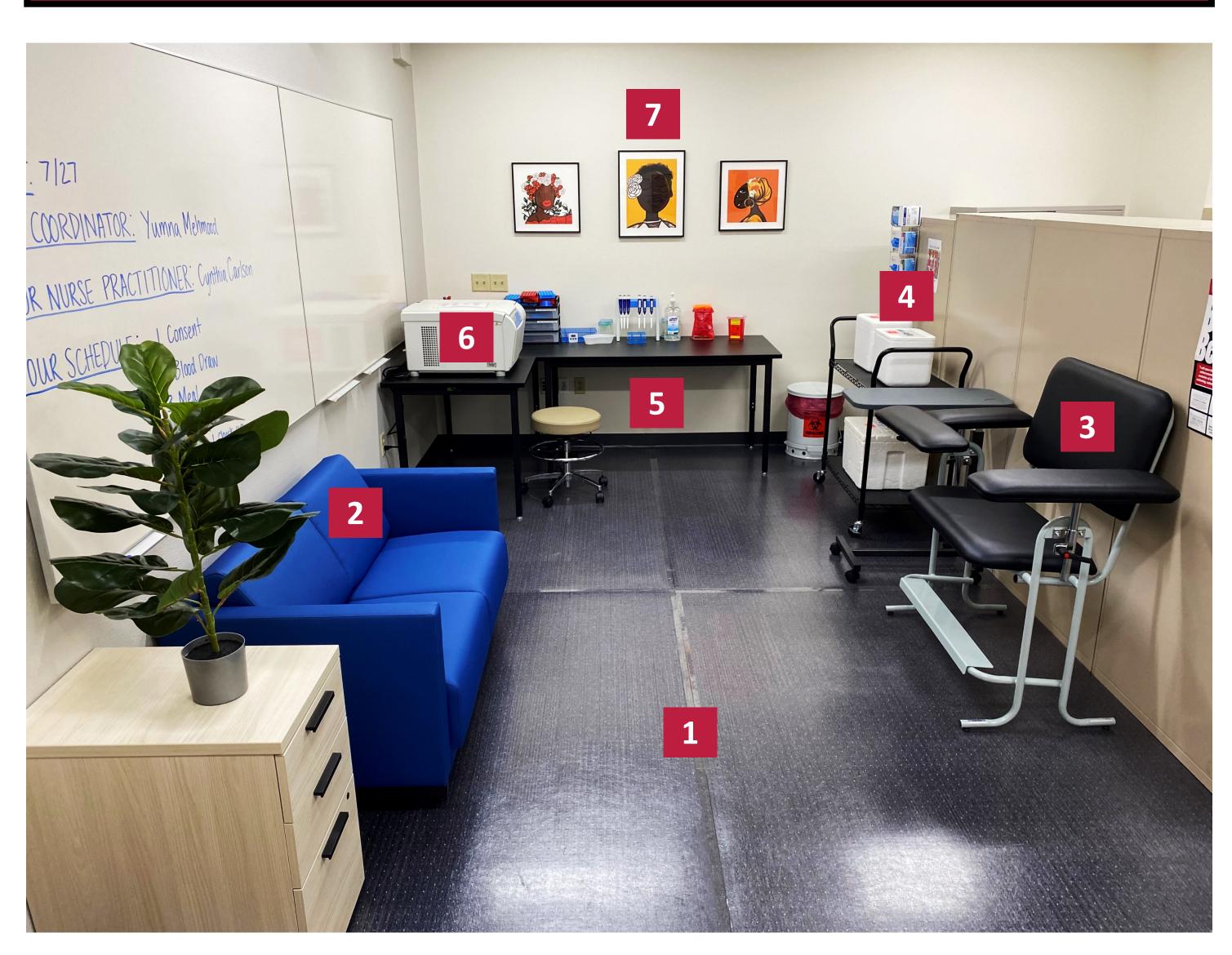


Full research visits, including biometrics, blood draws, and neuropsych testing, are all performed on site at the South Madison Partnership Office. A typical participant visit goes as follows:

- 1. Consent
- 2. Blood draw and biometrics
- 3. Meal
- 4. Memory check
- 5. Physical and neurological exam with nurse practitioner

Blood sample are centrifuged on-site, then divided into two samples. One sample is frozen for long-term storage, and the other is stored on ice and transported to our processing labs (UW Clinical Labs) for analysis.

### **Community location**



1. Floor mats covering carpet, custom fit to research area 2. Couch for lounging and comfort, made of chemical- and waterresistant fabric

3. Phlebotomy chair for blood draws and biometrics, large size and holds 700lbs

4. **Dry ice** for transporting blood samples 5. Lab bench for processing blood samples. All relevant equipment (pipettes, gloves, biowaste, etc.) is at hand. 6. **Centrifuge** with refrigeration

7. Culturally appropriate art purchased from local Black artist, to promote inclusivity

#### Values

#### Community-engaged research requires:

- Research leaders and their teams come to the community
- Share power with stakeholders
- Invest in emerging leaders from the communities Advocate for policy changes to dismantle institutional racism
- and exclusionary practices
- Ensure that the community benefits from the research Invest in the long-term health of communities  $\bullet$



- Identify your target community
- Choose a location
- Get funding
- representation in personnel
- Complete IRB and biosafety protocols

- Purchase diverse art and decor

- Design scheduling scheme

### • Run mock visits with staff

- Acquire participant payment
- Reminder calls for participants

- Open additional community sites

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### Steps to build a community site

Phase 2 Support and advocate





**Early-stage tasks:** Connect with stakeholders and local leaders

Determine staff for site visits, emphasizing diversity and

#### Middle-stage tasks:

• Acquire technical equipment for space Acquire furniture that adheres to biosafety guidelines • Establish food contracts for post-blood draw meal • Create welcome package for participants • Create call scripts for recruiting to site visit

#### Late-stage tasks:

• Final walkthrough with biosafety specialists and staff

### **Future directions**

• Invite studies to use this community site for their research • Formalize participant exit survey after participant visits to

collect empirical data on functionality and quality of visit

#### Funding

African Americans Fighting Alzheimer's in Midlife (AA-FAIM) Wisconsin Alzheimer's Disease Research Center (WADRC)